



Press Release

Paris, February 4th, 2009

Publication of CapInTech :
"Intellectual Property strategy.
*At the heart of the development of young innovative
and technological companies"*

On the occasion of the "Rencontres de l'Innovation", CapInTech publishes the proposals of its Working Group n°8. The group has demonstrated the need to build a real Intellectual Property (IP) strategy for young innovative and technological companies.

Intellectual property is too often reduced to the concept of protection (through patents).

To create long term value, young innovative and technological companies must place IP at the heart of their strategy. They also need to manage IP in a dynamic manner, as it is often one of their major assets and the only perennial.

On the basis of this observation, the working group has wished to guide the new entrepreneurs in the construction of their intellectual property strategy, by developing tools and practical advices.

The proposals of this working group are available upon request from the association (paper version). They are also downloadable (free of charge) from the website www.capintech.com

About CapInTech:

CapInTech is a non-profit association that supports and promotes the creation and development of young innovative and technological companies. Its ambition is to act for the common good and to involve the skills of those involved in this field, to bring out simple and effective proposals for young innovative and technological companies. All proposals are freely accessible on the website www.capintech.com

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